

CAVALIERS (Horse-Riders)



□ Description

Members of the French Horse Riding Federation. Members data are collected by all the French Horse Riding clubs and associations, located in all parts of France. The data is updated yearly, locally, by every club.

□ Profile

Men, women, and children for whom horse riding is a hobby or who practice in competitions. All members have high disposable incomes, and live mostly in medium-sized towns, or in the country.


□ Available selections

Geo, Age, Gender

RECOMMENDED USAGE

This list is recommended for almost any kind of offer related to family or high incomes : Press, children publications, educational offers, beauty and cosmetic products, leisure and travel, natural products...

Universe (France)

 705,783 records

 125,308 @

(this potential is increasing constantly)

Rental Prices

Postal addresses, per 1000

Base rate.....190 €

E-mails, per 1000

Base rate.....225 €

Postal + E-mails, per 1000

Base rate.....335 €

Selections, per 1000

Running charge.....20 €

1 selection (Age or gender).....30 €

2 selections (Age and gender).....35 €

Minimum setup: 200 €

E-mails deployment

Managed exclusively by the owner

< 5 000 @ (flat).....150 €

5,000 to 10,000 @ per 1000.....30 €

> 10 000 @ per 1000.....23 €

Minimum order:

Postal: 10,000 records

E-mail: 5,000 @

contact@euroleads.fr