



### Description

The Lottery Centre (formerly E.L.G.) started their French operations in 2001. The Lottery Centre sells by mail order lottery tickets to play lotos from many countries. The Lottery Centre also proposes by mail order methods and booklets aimed at lottery and money games players.

### Profile

Customers are mostly aged 45 +, with medium disposable incomes. The list is made of 50% males and 50% females. All customers are recruited using direct mail.

### Available selects

Geo, Recency, Frequency, Gender

### RECOMMENDED USAGE

**The Lottery Centre list is perfectly adapted for all offers related to novelties, gadgets, home equipment... This list will also work well for astrology offers, self-improvement...**

### Universe (France):



27,000 records 0-24 months

### Rental prices

#### Postal addresses

Base rental, per 1000.....200 €

#### Selection fee :

0-3 months hotline, per 1000... + 15 €

Flat setup fee.....230 €

Delivery fee..... 15 €

Minimum order: 5,000 records

[contact@euroleads.fr](mailto:contact@euroleads.fr)