

Managers +

Business managers at home address

Description

French Companies Managers at their home address.

This newly generated list is sourced from data collected from French administrations (trade register, Companies House, chamber of commerce). It includes appointed managers of French companies at their home addresses.

Profile

This list is made of individuals with above average incomes, with a high proportion of highest incomes bands: 52% of these individuals have monthly income over 3800€, 32% over 6000€.
The list includes 27% females, and 73% males, all are companies managers, and they are mostly aged 40. The data includes managers of the largest groups as well as solde traders and independent workers.

Available selects

Standard selects:

Geo, Age (real or modelled), gender, income band, presence of chil(ren), in household.


Professional selects:


Job fuction, activity, size of the managed company, creation date, legal status (sole traders, independents, etc...)

RECOMMENDED USAGE

Through its profils, this dataset is adapted to many offers, including press, charities and fundraising, finance / insurance, and all offers of luxury products in general.

Universe (France)

 1,835,175 records

 counts upon request

Rental prices

Postal addresses, per 1000

<10 000 records

Base rate240 €
Selects* + 30 €

10 000 à 24 999 records

Base rate220 €
Selects* + 30 €

25 000 à 49 999 records

Base rate200 €
Selects* + 20 €

>50 000 records

Base rate180 €
Selects* + 20 €

** For selects on age, income, children presence*

Flat setup fee230 €
Minimum order: 3000 records

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