



Provea - Germany

MIRIALE

TONO

Description

Provea has been established in 2002 and is now present in 19 European countries. The companies is offering selected women's and men's underwear in first-class quality. Thanks to the in-house creation and production Provea is offering excellent value for money.

With the brand **Tono** they are offering first-class men's underwear, socks and shirts from their own design atelier under the motto "sporty, exclusive and modern".

Miriale is targeted at the new woman offering classically beautiful underwear. Through the wide range of exclusive lingerie collections - Luxury, Cotton DeLuxe, Eleganzia, Sensuality and Pradona – every woman will find suitable items for herself.

The Provea philosophy is offering clients exclusive quality at affordable prices.

Profile

The age of these clients is mostly between 25 and 55 years.

Available selects

Geo, gender, age, order value, single vs. multi-buyers, recency

RECOMENDED USAGE

For various other mail-order offers, offer around travelling and leisure-time, technology (male audience), publishers of books, newspapers and magazines etc.

Universe (Germany) :



761,000 postal

Rental Prices

Postal addresses, per 1000

Multibuyers, 0-24 months.....180 €
Single buyers, 0-24 months..... 150 €

Setup and selection costs

+ 5 € /1000, per selection, with a minimum of 190 € flat.

Delivery fee.....40 €

Minimum order:

5000 records

contact@euroleads.fr