



ABERDEEN GROUP

□ Description

This database is collected and updated via telephone research where specially trained local language researchers speak directly to companies who are the **largest users of IT at a site level across Europe**.

Details of IT usage and key contacts, including multiple IT contacts are collected and updated during subsequent interviews. Demographic information is also collected and each site is updated on a continuous daily basis to ensure maximum accuracy.

□ Profile

CITDB is a highly selectable database of in-depth **IT information and specialist IT contacts as well as other senior contacts** from within medium to large companies across Europe. Users include the top names in the IT and Telecoms arena.

□ Available selects

Standard selects:

Geo, Job function, Activity, Size, HQ / Branch, number of remote workers, multi-sites enterprises...

IT specific selects:

Installed Software & Hardware (brands, technology type, quantity), Installed Storage, installed Telecom.

Companies and contacts with IT equipment projects can also be identified.

RECOMMENDED USAGE

This database is suitable for any B2B related offers including: publishers, seminar & conference companies, corporate gift offerings, office suppliers, business travel promotions, and of course, any specific IT-related offers and needs.

Universe :



1 million sites,

3,2 million contacts

(all records with phone)



588,000 named e-mails

Rental prices

**Pricelist upon request
Please contact us**

contact@euroleads.fr



Country	# sites	# contacts	# emails
AT	26 213	72 234	14 499
BE	23 337	121 326	16 829
CH	31 902	114 031	n/a
CZ	29 413	82 873	12 848
DE	192 525	396 901	62 345
DK	29 355	82 977	13 778
ES	19 343	79 727	21 871
FI	13 528	47 516	11 719
FR	153 304	491 550	74 309
GB	166 321	666 877	237 340
HU	3 791	18 952	8 388
IE	9 866	36 280	8 745
IT	122 905	417 322	41 239
LU	1 758	5 974	1 030
NL	67 464	236 912	19 477
NO	21 524	45 042	9 570
PL	53 134	180 945	10 244
PO	24 683	95 009	6 101
SE	16 852	51 866	13 496
SK	8 191	25 154	3 977
TOTAL	1 015 409	3 269 468	587 805

Function (postal)	TOTAL
President/General Manager	1 756 593
Senior Information Systems	163 287
Senior Financial Executive	280 266
Human Resources Manager	148 308
Purchasing Manager	120 717
Senior Marketing Executive	118 433
Senior Sales Executive	136 348
Production Manager	80 310
Computer Operations Manager	40 523
Senior Customer Services	22 523
Network Manager	18 912
System/Server Administrator	7 617
Software/Applications Manager	7 497
Telecommunications Manager	4 763
Database Manager	34 861
Call Center Manager	901
Facilities Manager	4 822
IT Risk/IT Security/DR Manager	1 196
Senior IT Architect	701
IT Influencer	264
Storage Manager	362
Business Compliance Manager	27
Other Functions	320 237
TOTAL	3 269 468

Site Employees	AT	BE	CZ	DE	DK	ES	FI	FR	GB	HU	IE	IT	LU	NL	NO	PL	PT	SE	SK	TOTAL
[1-9]	178	287	52	284	201	223	246	941	1 343	265	161	334	37	480	106	40	36	236	40	5 490
[10-24]	801	1 634	386	1 000	1 628	1 168	1 311	4 307	37 256	755	1 291	1 529	89	1 207	694	329	119	854	138	56 496
[25-49]	1 907	1 832	783	2 740	2 070	1 623	1 584	8 140	32 122	1 183	1 217	2 875	170	2 661	1 114	431	234	1 047	334	64 067
[50-99]	3 715	3 033	3 018	10 261	2 282	3 942	2 847	15 723	35 890	1 810	1 264	8 289	206	4 601	1 977	992	737	2 600	778	103 965
[100-249]	3 566	3 923	4 563	22 016	1 781	6 095	3 151	22 931	33 855	2 417	1 375	13 558	190	5 247	2 048	2 671	2 424	3 222	1 324	136 357
[250-499]	1 437	1 662	2 029	11 123	901	3 034	1 287	10 519	12 551	999	609	4 937	101	2 036	885	1 596	1 243	1 470	587	59 006
[500+]	1 026	1 495	1 386	11 175	485	2 540	1 267	11 285	14 904	910	697	3 812	164	1 618	785	1 846	1 127	1 874	611	59 007
[unknown]	1 869	2 963	631	3 746	4 430	3 246	26	463	69 419	49	2 131	5 905	73	1 627	1 961	2 339	181	2 193	165	103 417
TOTAL	14 499	16 829	12 848	62 345	13 778	21 871	11 719	74 309	237 340	8 388	8 745	41 239	1 030	19 477	9 570	10 244	6 101	13 496	3 977	587 805